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- DATE: 02/11/93 SALES INFORMATION SYSTEM TIME: 13:35 -
- SUBJECT: 3RD QUARTER WORKPLAN INFO SENDER: M. A. SIMMONS -
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TO: ALL NASA REGIONS AND DIVISIONS

RE: Q3 WORKPLAN

DEAR LADIES AND GENTLEMEN:

A FEW ADDITIONAL POINTS OF CLARIFICATION ON THE OPPORTUNISTIC MENU PORTION OF THE THIRD QUARTER WORKPLAN:

O WINSTON B2GF TINY LITE LIGHTERS: JUST AS WITH THE CAMEL VERSION OF THIS PROGRAM, THE CONSUMER RECEIVES TWO LIGHTERS WITH EACH 2-PACK PURCHASE. THE TITLE DESCRIPTION FOR THIS PROGRAM WAS NOT QUITE AS CLEAR AS FOR THE CAMEL OFFER.

O SALEM DAP BOTTLE OPENER: THE BOTTLE OPENER WILL NOT BE SHAPED LIKE A GUITAR. WHILE IT WILL BE A GOOD-QUALITY OPENER, IT IS MORE OF A STANDARD, CONVENTIONAL ITEM THAN INDICATED IN THE DESCRIPTION. THE REASON WE COULD

NOT PROCURE THE GUITAR-SHAPED OPENER IS BECAUSE THE ITEM IS NOT READILY AVAILABLE; IT WOULD HAVE TO BE DESIGNED AND PRODUCED. OUR BUDGET WOULD NOT AFFORD WHAT INVARIABLY WOULD BE A MUCH MORE EXPENSIVE BOTTLE OPENER THAN THE CONVENTIONAL ONE WHICH WAS SOURCED.

O WINSTON PGA CLASSIC TICKET: THIS OFFER IS ONLY AVAILABLE TO THE BOSTON REGION, TO TIE INTO A PGA EVENT WHICH WILL OCCUR IN AUGUST IN THAT GEOGRAPHY.

THANKS FOR YOUR PATIENCE, AND I WILL CONTINUE TO INFORM YOU OF ANY UPDATES OR NEW INFORMATION I MAY RECEIVE ON THE Q3 WORKPLAN.

SINCERELY,

MELINDA

M. A. SIMMONS

*** END OF MESSAGE ***

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